 Çelikel	KVKK Notice On The Cookies Regarding Protection And Processing Of Personal Data Law / KVKK Çerez Aydınlatma Metni	Doküman No	FRM.BGYS.047
		İlk Yayın Tarihi	21.12.2022
		Revizyon Tarihi	21.12.2022
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As ÇELİKEL ALÜMİNYUM DÖKÜM İMALAT SANAYİ VE TİCARET ANONİM ŞİRKETİ (“ÇELİKEL ALÜMİNYUM DÖKÜM İMALAT SANAYİ VE TİCARET ANONİM ŞİRKETİ” or “ÇELİKEL”), we use certain technologies (“**Cookies**”) such as cookies, pixels, gifs, etc. to improve your experience during your use or visit of our websites (“**Site**”), applications and/or all similar online and/or offline channels (all aforementioned channels will be collectively referred to as “**Platform**”).

The use of these technologies is carried out in accordance with the legislation we are subject to, especially the Law on the Protection of Personal Data No. 6698 (“**KVK Law**”). The purpose of this Notice on the Cookies document is to inform you about the processing of personal data obtained due to the processing of personal data through the collection of personal data such as cookies and pixels used during the operation of the Platforms. In this text, we would like to explain what type of cookies we use on our site for what purposes and how you can control these cookies.

As ÇELİKEL, we may stop using the cookies we use on our site and application, change their types or functions, or add new cookies. Therefore, we reserve the right to change the provisions of this Notice on the Cookies at any time. Any changes made on the current Notice on the Cookies will become effective along with the publishing on the site, application or any public media. You can find the last date of update at the end of the text. Moreover, you can find detailed information about our Company’s purposes of processing your personal data in the Protection of Personal Data (KVKK) Policy (www.celikel.com).


Methods of Personal Data Collection and Legal Reason Behind

Your personal data is collected within the context of your visit to our website or your use of our application through cookies in the electronic environment, based on a legal reason for the legitimate interest of our Company. Marketing and advertising activities through targeting and profiling are only carried out with your explicit consent. Your personal data collected can also be processed for the purposes specified in this Notice on the Cookies within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law (“KVKK”).

Transfer of Personal Data: To Whom and for What Purposes

As ÇELİKEL, limited to the realization of the above-mentioned purposes and in accordance with the legislation, we may share your collected personal data within the scope of this Notice on the Cookies with our suppliers, legally authorized public institutions and private individuals.

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Which Cookies Are Used for Which Purposes?

Generally

As ÇELİKEL, we use cookies for various purposes on our site and process your personal data through these cookies.

These purposes are mainly:

- ✓ **To perform the basic functions necessary for the operation of the site.** For example, the logged-in members do not need to enter passwords again while visiting different pages on the site.
- ✓ **To analyze the site and increase its performance.** For example, the integration of different servers on which the site works, determining the number of visitors and adjusting performance accordingly, or making it easier for visitors to find what they are looking for.
- ✓ **To increase the functionality of the site and to provide ease of use.** For example, sharing on third-party social media channels through the site, remembering the username information or search queries on the previous visits of the visitor to the site.
- ✓ **To perform personalization, targeting and advertising activities.** For example, displaying advertisements related to the visitors' interests and products previously viewed by them. In accordance with Articles 5 and 8 of the KVK Law and/or in case of exceptions in the relevant legislation, your personal data may be processed for the above purposes without your consent, in cases where it is necessary in accordance with the legislation. As ÇELİKEL, within the scope of the Notice on the Cookies we may share your personal data with third parties, our subsidiaries, business partners and group companies, limited to the realization of the above-mentioned purposes and in accordance with the legislation. We would like to point out that the parties to which the data is transferred may store your personal data on their servers all over the world.

Cookies Used on Our Site and Application


Below you can find the different types of cookies we use on our site and application. Both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers other than the site you visit) are used on our site and application:

Mandatory Cookies

The use of certain cookies is essential for the correct functioning of our site and application. For example, authentication cookies, which are activated when you log in to our site, ensure that your active session continues when you switch from one page to another on our site.

Functionality and Preference Cookies

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These cookies allow us to personalize the services offered on our site by remembering your preferences and choices on the site and application. For example, it allows us to remember your language selection on our site or the font size you have chosen when reading a text.

Social Media Cookies

These cookies allow the collection of information about your social media usage. For example, cookies can be used to create personalized advertisements or to conduct market research and to use the information of your Facebook/Twitter accounts.

Performance and Analytics Cookies

Thanks to these cookies, we can improve the services we provide to you by analyzing the performance of your use of our site and application. For example, thanks to these cookies, we can detect which pages our visitors view the most, possible problems that can occur and whether our site is working properly or not.

Targeting or Advertising Cookies

We use cookies to promote products and services to you on our site or in channels other than our site. In addition, we may cooperate with some of our business partners to advertise and promote you within or outside of our site. For example, cookies can be used to track whether you clicked on an ad you saw on our site, and if you benefited from the service on the site to which the ad was directed after the ad attracted your attention.

How to Control the Use of Cookies?

The preferences of our visitors and users regarding the use of cookies and similar technologies are essential for us. However, cookies, which are mandatory for the Platform to work, must be used. In addition, we would like to remind you that some functions of the Platform may not work partially or completely if some cookies are turned off. Information on how you can manage your preferences for cookies used on the Platform is as follows:


- Visitors can customize their preferences for cookies by changing the browser settings in which they view the Platform. If the browser in use offers this possibility, it is possible to change the preferences for cookies through the browser settings. Thus, although it may differ according to the possibilities offered by the browser, data owners have the opportunity to prevent the use of cookies, to choose to receive a warning before the use of cookies, or to disable or delete only some cookies.
- Although the preferences on this subject may vary according to the browser used, it is possible to reach the general information at <https://www.aboutcookies.org/>. Preferences for cookies may need to be made separately for each device from which the visitor accesses the Platform.
- Click to turn off cookies managed by Google Analytics.
- Click here to manage the personalized advertising experience provided by Google.
- Preferences in terms of cookies used by many companies for advertising activities can be managed through Your Online Choices.

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- The settings menu of the mobile device can be used to manage cookies on mobile devices.
- You have the opportunity to customize your preferences regarding cookies by changing the settings of your browser.

Description	Address
Adobe Analytics	http://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-managecookies
MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari	https://support.apple.com/kb/ph19214?locale=tr_TR

What are the Rights of Data Subjects/Owners?

The rights of the data subject/owners have in accordance with Article 11 of the Personal Data Protection Law (KVKK) are as follows:

- Learning whether data relating to him/her are being processed or not,
- Requesting further information if personal data relating to him have been processed,
- Learning the purpose of the processing of personal data and whether data are being processed in compliance with such purpose or not,
- Learning the third-party recipients to whom the data are disclosed within the country or abroad,
- Requesting rectification of the processed personal data which is incomplete or inaccurate and request such process to be notified to third persons to whom personal data is transferred,
- Requesting deletion or destruction of data in the event that the data is no longer necessary in relation to the purpose for which the personal data was collected, despite being processed in line with the PPDA Law and other applicable laws and request such process to be notified to third persons to whom personal data is transferred
- Objecting to negative consequences about him/her that are concluded as a result of analysis of the processed personal data by solely automatic means,
- Demanding compensation for the damages he/she has suffered as a result of an unlawful processing operation.

You can submit your requests regarding your aforementioned rights to our Company by filling out the Data Owner Application Form at the address [www.celikel.com]. Depending on the nature of the request, applications submitted to ÇELİKEL will be answered free of charge within thirty (30) days from the date of receipt of the request. However, if the request requires an additional cost, the fee in the tariff determined by the Committee may be charged by ÇELİKEL in accordance with the relevant legislation.

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